



Advertiser:	Americans For Prosperity
Product Desc:	AMERS FOR PROSPERITY
Estimate:	1843

**WFMY-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WFMY	08/08/12	08/10/12	CBS This Morning CBS This Morning	CM	8-10a	-- 111--	:30	3	\$140.00	P-1	0.00	NM	3	\$420.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- 111--					3	\$140.00		0.00			
E 3	WFMY	08/08/12	08/10/12	News 2 at 5 News 2 at 5	CM	5-530p	-- 111--	:30	3	\$550.00	P-1	0.00	NM	3	\$1,650.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- 111--					3	\$550.00		0.00			
E 4	WFMY	08/08/12	08/10/12	News 2 at 6 News 2 at 6	CM	6-630p	-- 111--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- 111--					3	\$750.00		0.00			
E 5	WFMY	08/08/12	08/10/12	PA (M-F) Wheel/Jopardy	CM	7-8p	-- 222--	:30	6	\$1,200.00	P-1	0.00	NM	6	\$7,200.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- 222--					6	\$1,200.00		0.00			
E 6	WFMY	08/08/12	08/12/12	News 2 at 11 News 2 at 11	CM	11-1135p	-- 111- 1	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-- 111- 1					4	\$1,000.00		0.00			
E 7	WFMY	08/11/12	08/11/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a	----- S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----- S-					1	\$250.00		0.00			
E 8	WFMY	08/12/12	08/12/12	Good Morning Show Sun Good Morning Show Su	CM	6-9a	----- S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----- S					1	\$250.00		0.00			
E 9	WFMY	08/12/12	08/12/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	----- S	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----- S					1	\$650.00		0.00			
E 10	WFMY	08/12/12	08/12/12	News 2 at 6 Sunday News 2 at 6 Sunday	CM	6-630p	----- S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----- S					1	\$250.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1		WFMY	08/06/12-08/12/12	News 2 at 6 Sunday			6-630p		----- Su	:30	<del>(\$250.00)</del>	0.00	NM		
		See MG 10.2													
		[Prgm Change] PGA Golf													
2		WFMY	08/12/12-08/12/12	Good Morning Show Sunday			6-9a		----- Su	:30	\$250.00	0.00	NM		
		Ⓜ MG for 10.1 08/12													
E 11	WFMY	08/13/12	08/14/12	M-F 6-8a Good Morning Show	CM	6-8a	11-----	:30	2	\$275.00	P-1	0.00	NM	2	\$550.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	11-----					2	\$275.00		0.00			
E 12	WFMY	08/13/12	08/14/12	CBS This Morning CBS This Morning	CM	8-10a	11-----	:30	2	\$140.00	P-1	0.00	NM	2	\$280.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	11-----					2	\$140.00		0.00			
E 13	WFMY	08/13/12	08/14/12	Price Is Right Price Is Right	CM	11a-12p	11-----	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00
1X MAX/DAY															

Order / Rev: 704251  
 Alt Order #: 06261293  
 Flight Dates: 08/08/12 - 08/14/12

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 Estimate: 1843

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	WFMY	08/13/12	08/14/12	Price Is Right Price Is Right	CM	11a-12p	11-----	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	11-----					2	\$275.00		0.00			
E 14	WFMY	08/13/12	08/14/12	News2 at Noon News2 at Noon	CM	12-1230p	11-----	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	11-----					2	\$275.00		0.00			
E 15	WFMY	08/13/12	08/14/12	News 2 at 5 News 2 at 5	CM	5-530p	11-----	:30	2	\$550.00	P-1	0.00	NM	2	\$1,100.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	11-----					2	\$550.00		0.00			
E 16	WFMY	08/13/12	08/14/12	News 2 at 6 News 2 at 6	CM	6-630p	11-----	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	11-----					2	\$750.00		0.00			
E 17	WFMY	08/13/12	08/14/12	PA (M-F) Wheel/Jeopardy	CM	7-8p	22-----	:30	4	\$1,200.00	P-1	0.00	NM	4	\$4,800.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	22-----					4	\$1,200.00		0.00			
E 18	WFMY	08/13/12	08/14/12	News 2 at 11 News 2 at 11	CM	11-1135p	11-----	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	11-----					2	\$1,000.00		0.00			
E 19	WFMY	08/14/12	08/14/12	Tue Prime B NCIS: Los Angeles	CM	9-10p	-T-----	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-T-----					1	\$2,800.00		0.00			
													Totals	45	\$31,875.00